

## Workday Sees Continued Momentum With Education, Government, and Nonprofit Customers **New Customers Including The Ohio State University and Vassar College Select Workday**

PLEASANTON, CA--(Marketwired - Mar 8, 2016) - [Workday, Inc.](#) (NYSE: WDAY), a leader in enterprise cloud applications for [finance](#) and [human resources](#), today announced continued momentum with education, government, and nonprofit organizations. New customers [The Ohio State University](#), [Vassar College](#), [Washington University in St. Louis](#), and [Wellesley College](#) join an existing community of organizations including the [ASPCA](#), [Brown University](#), [City of Orlando](#), [Louisiana State University](#), [New York Public Library](#), [Pierce County](#), and [The Metropolitan Museum of Art](#).

With a unified suite of applications including Workday Financial Management and Workday Human Capital Management (HCM), education, government, and nonprofit organizations are able to access real-time financial and workforce insights required to drive success today and in the future -- all in a single system built in the cloud. Workday also continues to deliver industry-specific offerings such as [Workday Student](#) to complement its finance and HR applications, and further support customers' unique industry needs.

With Workday, education, government, and nonprofit organizations are also able to:

- **Create Efficiencies:** With finance and people information unified in one system, customers can break down data silos and reduce manual processes, helping to better align the organization and increase time spent on strategic programs and investments. For example, a higher education institution can automate administrative tasks such as step salary increases, allowing more time to focus on analysis that can help inform decisions that drive the institution forward.
- **Increase Accountability and Transparency:** With real-time visibility into the current state of financial and people performance, customers are able to increase transparency for stakeholders and constituents, and more quickly adjust programs as needed. For example, nonprofit customers are able to easily report on how donor contributions and grants are being spent with endowment fund accounting features that track the distribution of income to individual funds and the expenses against that income.
- **Uncover Insights They Need to Grow:** With built-in analytics and reporting, customers have insight into the health of their workforce, programs, and services in order to make more confident decisions that help drive organizational goals. For example, a county administrator could easily access and drill down into a dashboard that provides current metrics on costs or hours worked in order to make more informed staffing decisions to meet changing organizational demands.
- **Connect with Today's Mobile Workforce:** In response to an increasingly digital and on-the-go workforce, Workday delivers an engaging user experience that enables customers to easily access, analyze, and act on the right information without restraint of being at a desk. Whether it's a city employee approving an invoice from a smartphone or a college recruiter logging a candidate's information on a tablet -- Workday is built to work how, when, and where people want to work.
- **Stay Current and Collaborate on One Version:** With Workday's [continuous innovation on a single codeline](#), customers are able to keep pace with new regulations and industry changes without the pain of costly, time-consuming upgrades experienced with legacy systems. Additionally, because all customers are always on the same version of Workday, they are able to engage and share best practices with one another, which helps foster success for the broader Workday community.

### Comments on the News

"Education, government, and nonprofit organizations are under constant pressure to adapt to an increasingly complex, and regulated environment. In order to drive success today while preparing for future opportunities and challenges, it's critical they have access to real-time data and insights across their organization," said Phil Wilmington, co-president, Workday. "With one system that offers visibility into people, operations, and financials as well as the flexibility to adapt to new market demands and regulations, Workday customers can better serve their communities and constituents."

"We are excited about the opportunity to explore and engage with higher education institutions that have joined the Workday Student community," said John Gohsman, vice chancellor for information technology and chief information officer, Washington University in St. Louis. "As part of the Workday Student design partner program, we look forward to helping shape the development of a next generation student information system."

"In order to deliver high-quality and efficient services, governments strive to optimize processes, tools, and teams," said Gary Robinson, budget and finance director, Pierce County. "Workday's unified suite of applications

and flexible configuration have enabled the county to streamline business processes and align workforce and financial resources to improve performance."

"As one of the largest libraries in the world, we've been focused on investing in our future, which includes a major digital transformation and a shift to a flexible, cloud-based foundation that supports ongoing change," said Jane Aboyoung, chief technology officer, New York Public Library. "With Workday, we have one system of truth that provides the actionable insights into financial and workforce performance we need to help increase transparency, drive efficiencies, and maintain our position as a leading library in the world."

### **About Workday**

[Workday](#) is a leading provider of enterprise cloud applications for [finance](#) and [human resources](#). Founded in 2005, Workday delivers human capital management, financial management, and analytics applications designed for the world's largest companies, educational institutions, and government agencies. More than 1,000 organizations, ranging from medium-sized businesses to Fortune 50 enterprises, have selected Workday.

### **Forward-Looking Statements**

This press release contains forward-looking statements including, among other things, statements regarding the expected performance and benefits of Workday's offerings. The words "believe," "may," "will," "plan," "expect," and similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (SEC), including our Form 10-Q for the quarter ended October 31, 2015 and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday, Inc. services should make their purchase decisions based upon services, features, and functions that are currently available.

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